

Hinsdale South Foundation
Meeting Minutes
August 16, 2012

Members present: Jeff Hufford, Jeff Noose, Brian Ormiston, Carol Vancura, Mary Volk, Dr. Waterman, and Stuart Zimmerman

Call to order: The meeting was called to order at 7:05 pm

Correspondence: Need to check mail. Received a nice summary of Monica Makar's Kenya Trip.

Treasurer's Report: Paid one grant over the summer, should have a couple more to pay. Waiting for correspondence.

Approval of minutes for June 7, 2012: Brian Ormiston motioned to approve the minutes, Jeff Hufford seconded.

Old Business:

Reviewed event calendar. Added a couple of items. Dr. Waterman will bring possible Battle of the Bands dates to the next meeting.

Reviewed plans for Homecoming Gathering. Event will take place at the Kerry Piper on Friday, September 21st.

- Need to contact Kerry Piper to discuss what percentage of sales will go back to the foundation; also need to find the account card (see if Cheryl or Mary has it)
- Advertise event on Alumni Facebook pages (Cheryl & Debbie Jennings)
- Need to put banners up the night of the event.
- Dr. Waterman will supply wrist bands
- Need foundation members to work two doors; 7pm-10pm
- Music will be provided by a DJ, not a band

Homecoming decorations at the school need to be coordinated. School will be decorated on September 19th.

Corporate donations letter. Letter was drafted, each Board member to send the 5 or more business.

Hall of Fame Update. We have 5 candidates. Board will vote next meeting

Pathway to Excellence will be moved shortly to the walkway.

Second City Update:

- Committees for the following:
 - Auction Items – Stu Zimmerman will coordinate
 - Pay Pal and payment process online – Jeff Hufford & Kristine Wall
 - Ticket Pricing – Brian Ormiston will work the numbers, goal is to keep cost for students the same; use Presidential Theme for naming of seating sections

- Marketing – Carol Vancura
 - Banners – Brian O has a contact for the banner; Carol will design
 - Back of scoreboard
 - Corners Elm/Clarendon Hills Rd and 75th and Clarendon Hills Rd
 - Second City in fall Athletic Program booklet – Carol to create ad; Dr. Waterman to inquire on due dates for print work
 - Design tickets - Carol
 - Program Development - Carol
- Advertising - All
 - Social Studies Teachers to promote – Dr. Waterman will facilitate
 - Announcements at Games – Carol will check for press release language on Second City site; Jeff Hufford will draft announcement
 - Advertise Second City at Homecoming Event – consider selling tickets
 - Ticket Solicitation from previous buyers – Kristine Wall & Brian Ormiston, send email blast by October 1st
 - Save the Date email blast – Need new database and student email list (Dr. Waterman will provide)
- Program Sales – Kevin Benes
- After Party & Auction – Cheryl
- Intermission sales – Mary

New Business:

- Board member discussed the need to create an Alumni tab on the HSHS web page; this page will have links to the various Alumni and reunions sites including Facebook and Linked In. Kristine Wall to create.

Future Action Items:

- By-Law Sub Committee

Upcoming Events: Next meeting on Thursday, September 6, 2012

The meeting adjourned at 8:15pm

Minutes respectively submitted by Carol Vancura