

Mary Navins Dillon

Class of 1979

Inducted November 16, 2006

- 2005-Present Global Chief Marketing Officer, McDonald's Corporation,
Oak Brook, Illinois
Responsible for marketing and insights direction, talent
development, and global budget for 118 countries.
Provided the stakeholder marketing plan, the strategic
direction of McDonald's global advertising campaign.
Created the Global Moms Panel.
- 2000-2005 PEPSICO, INC.
Division President, Quaker Foods 2004-2005
In 2005 delivered the strongest quarter in over 5 years.
Worked to improve morale within the division by providing
clear decision-making processes, and recognition of successes.
- Vice President of Marketing, Quaker Foods 2002-2004
Introduced two new products – Quaker Oatmeal Breakfast
Squares and Honey Graham Life Cereal.
- Vice President of Marketing, Gatorade and Propel Fitness
Waters 2000-2002
Responsible for launching 22 new Gatorade products.
- 1996-2000 Vice President of Marketing, Gardenburger, Inc.,
Expanded sales from \$35 million to \$100 million.
Launched 10 new flavors and forms of vegetarian-based
frozen foods.
- 1984 – 1996 The Quaker Oats Company, Chicago
Served in various manager and director capacities.

Mary Dillon serves as a Board Member with the charitable organization
“Housing Opportunities for Women”

“Look for opportunities to demonstrate leadership and be yourself.”