

**Hinsdale South Foundation**  
**Meeting Minutes**  
**September 6, 2012**

**Members present:** Brian Ormiston, Kristine Wall, Katie Ebert, Cheryl Freburg, Brian Waterman, Jeff Noose, Stu Zimmerman, Mary Lindquist, Debbie Jennings, Linda Kramer, Kevin Benes, Jeff Hufford

**Call to order:** The meeting was called to order at 7:10 pm.

**Correspondence:** We received a check from Online Resources for \$81.20. A long time ago a deal was set up with this search engine where every time it is used instead of Google, we would get a small fee. Mary Lindquist will research this because we should be publicizing it.

**Approval of the minutes for October 13, 2011:** Jeff Noose motioned to approve the minutes, Mary Lindquist seconded.

**Treasurer's Reports:**

- \$700 for DHH Nadene Eisner Spring Grant payout.
- \$500 to Hinsdale South deposited so school can re-imburse DHH for Regional Bowl Trip.

**Old Business**

**Pathway to Excellence** The new bricks have been installed on the main walkway! The bricks are different and we will need to find a provider. We may not be able to have the double sided bricks anymore. The old bricks will be copied and installed in the new walkway. We need to figure out what to do with the current double bricks. The Pathway to Excellence boulder will be moved to the west end of the main sidewalk. Mary Lindquist will research the above issues.

**Battle of the Bands** Dr. Waterman gave us a tentative date of Thursday, January 31, 2013

**Homecoming Alumni Gathering**

- Need 2-3 people at each of 2 doors. Starts at 7pm this year.
- Dr. Waterman has wristbands for us.
- Committee will be meeting with Kerri Piper to go over our percentage.
- We will give a handout to each attendee. One side will ask them to fill out the alumni survey on our website. The other side will be a save-the-date for Second city. Kristine will create QR codes for each side and design the 3" x 5" card.
- An invitation was created and provided to Cheryl and Debbie for distribution on Facebook.
- Admission will be \$10
- Will think about having an iPad or laptop so attendees can fill out the survey. Need to find out if Kerri Piper has wifi. Will need to have notebooks with pages so attendees can fill out. Attendees like to look at these pages to see who is there. Make sure attendees write legibly!

## Second City

- Ticket Sales:
  - Tuesday 10/16 at Volley for the Cure. We will donate 20% of ticket sales to breast cancer.
  - Lunchtime: tentative dates 10/17, 10/19, 10/24 and 10/26. Will need volunteers.
  - Football game on 10/12, set up table near main gate entrance.
  - Website sales will go live October 1
  - Academic Awards on 10/3 – Mary, Kevin, Kristine and Carol will assist. Must be at school at 6:15pm.
- Social Media - Kristine
  - Email blast will be sent out to Foundation database and current students/parents (spreadsheet to be provided by Dr. Waterman) around 10/1.
  - Kristine and Debbie will start to advertise on Facebook around 10/1.
  - An email blast will be sent to last year's attendees 2 weeks before the show.
  - Another email blast will be sent to Foundation database and current students/parents 2 weeks before the show.
- Seating – there will be 3 types of tickets available:
  - Presidential – first 3 rows - \$25
  - Senate – Main floor - \$25
  - House – Balcony - \$10
  - Brian O. will revise the seating charts and provide to Kristine for the website.
- Food – Katie & Linda
  - Performers – see rider
  - Pre-show and intermission – pop, water, candy, chips
- Silent Auction – Stu, Mark Anderson and Chris Baumbach
  - Want 5-10 items
  - Will be displayed in entrance hallway prior to the show
  - Will then be moved to afterparty at Chicken Basket.
- Banners – 2 banners will be going up in the football stadium on 9/7.

**Hall of Fame** Board members reviewed the Hall of Fame nominees and decided on Grant Stuart (works for VH-1) and Matthew Walsh (actor/writer). Dr. Waterman will contact them. It should be an interesting and fun presentation! Takes place on 11/15.

### **Corporate Donation Letter**

Mary Lindquist has created the donation letter, it will offer free tickets to Second City with a donation. Board Members are to send a few letters to the local business that they have a connection too. With this letter, it might be best to include a personal note. We are looking to strike a better relationship with the community and leverage our relationships to help the foundation. We will be able to build a corporate database and start to build that relationship. We will follow this up with another letter before the 2<sup>nd</sup> City event. Board members should send Brian O the contact list so it can be entered into the database.

### **Upcoming Events**

Next Board meeting is on Thursday, October 11 at 7pm.  
Second City is Friday, November 2.

The meeting adjourned at 8:40pm.

Minutes respectfully submitted by Kristine Wall.