

Hinsdale South Foundation
Meeting Minutes
September 14, 2011

Members present: Cheryl Coglianese Freburg, Jeff Hufford, Mary Lindquist, Jeff Noose, Brian Ormiston, Carol Vancura, Mary Volk, Kristine Wall, and Brian Waterman

Call to order: The meeting was called to order at 6:37 pm.

Correspondence: none

Approval of the minutes for August 29, 2011: Jeff Noose motioned to approve the minutes, Brian O. seconded.

Treasurer's Reports: Foundation made approximately \$2700 on Second City Event, including tickets sales, program sales, intermission, and Kerry Piper after event. This was the most profitable event the Foundation has had in at least the last three years.

Jeff Hufford will consider other banking options, in particular, banking with a community bank. Chase continues to charge many fees.

Old Business

Second City Re-cap. Overall the event was a great success. Break even didn't occur until the Monday before the show, which is typical. Sold \$1000 worth of tickets at the door. The Boosters and feeder schools were a great help in selling tickets. Golf team did a great job in assisting with parking and seating. Very positive reviews and requests for another Second City event. Consider the following tweaks for the next Second City Event:

- Bigger and less wordy signage placed closer to the street
- Had to compete with Darien Fest, consider holding the event after the Fall Play or in January.
- Decrease pricing for premium seating and don't include parking pass.
- Increase balcony seats to \$15, leave at \$10 for students
- Consider selling snacks before the event when folks begin to line up.

Hall of Fame Review. Five nominees, only three completed applications. Reviewed new applications and eight nominees not selected in previous years. The board selected one nominee from the past and one current nominee. Hall of Fame Recipients for 2011: Captain Scott Corwin and Ross Rice. The Hall of Fame event will take place on Thursday, November 17, 2011. Dr. Waterman will contact the Hall of Fame recipients.

Academic Awards Ceremony on September 28th. Foundation members to work reception table. Brian O. to speak at the event on behalf of the Foundation. We have new Academic Awards this year. First time award recipients will receive a pen, second year recipients will receive a key chain, third year

recipients will receive a medal, and fourth year recipients will receive a certificate.

Alumni Homecoming Event. Will take place at the Kerry Piper, Friday, October 7th at 8pm. Alumni Band unable to play for this event. A \$10 cover charge at the door; a raffle ticket will be given to each attendee. Need to get donations for raffle from businesses. Also include a brick and Spirit wear in the raffle. Sell additional raffle tickets and set up a table for brick sales and Foundation donations. Need Foundation members to work both entrances at Kerry Piper for the hours of 8 – 10:30 pm. Kerry Piper will give the Foundation 20% of event sales. Marketing of the event to include:

- Kristine Wall will send an email blast to Alumni 2 weeks prior to event
- Cheryl sent Facebook E-vite; 49 have responded yes; 62 maybe; 138 no; 419 have not replied
- Dr. Waterman will post the event on the electronic sign
- Dr. Waterman will send invite to faculty and staff
- Hang Foundation Banners at the Kerry Piper
- Ask the Kerry Piper to post the event on their signage
- Invite retired faculty and staff to the event

Homecoming decorations go up on Wednesday, October 5th. Need Foundation members and volunteers to help decorate. Carol Vancura and Kristine Wall will coordinate. Homecoming theme is Red Carpet Romance.

New Business

Open Discussions

Battle of the Bands. Dr. Waterman will check with Randy and Walter for possible event dates. Dr. Waterman is touring an Alumni group at the school on Saturday, September 17th; flyers for the Foundation will be issued to the attendees.

Upcoming Events

Academic Awards night on Wednesday, September 28th; Foundation will help with the event.

Homecoming Decorations take place on Wednesday, October 5th

Alumni Event on Friday, October 7, 2011

Next Board meeting is on Thursday, October 13 at 7pm in the HS Library

The meeting adjourned at 8:12pm.

Minutes respectfully submitted by Carol Vancura.