

Hinsdale South Foundation
Meeting Minutes
August 1, 2011

Members present: Kevin Benes, Cheryl Coglianesi Freburg Jeff Hufford, Mary Lindquist, Jeff Noose, Brian Ormiston, Carol Vancura, Mary Volk, and Brian Waterman

Call to order: The meeting was called to order at 7:07 pm.

Correspondence: Grant recipients sent thank you letters.

Approval of the minutes for June 9, 2011: Kevin Benes motioned to approve the minutes, Brian O. seconded.

Treasurer's Reports: Have a cashier's check for the Second City balance the night of the event.

Old Business

Second City Event.

- PayPal is working nicely on the web site
- Get out a newsletter blast to Alumni – Save the Date for 2nd City
- Commission Structure in place
 - Get Middle School's on board to sell tickets:
 - Burr Ridge – Katie
 - Eisenhower – Mary L
 - Cass – Brian O.
 - Gower – Kevin
 - St. Isaacs's – Cheryl
 - OLP - Carol
 - Brian O met with Boosters, they are happy to sell tickets
- Mary Lindquist organizing intermission sales.
- After Party at the Kerry Piper with a percentage of drink sales going to the Foundation
- Marketing of the event to include:
 - Foundation members get friends & family to buy tickets; Carol will send 8x10 pdf to include in email blasts
 - Brian O to send to theater arts faculty
 - Facebook Event Invites – Cheryl will send out
 - Book week: 8/15 – 18; Mary Volk & Jeff Noose; pass out 8x10 flyers
 - Curriculum night: 9/1; Kevin Benes & Carol Vancura; pass out 8x10 flyers
 - Sports night: 8/19; Kevin Benes & Carol Vancura; pass out 8x10 flyers
 - Two banners; 75th Street & Clarendon Hills Road and Clarendon Hill Road & Elm – Create and get in place by 8/15; Brian O to work with Stu to print; Brian W. will get banners up.

- Sell \$10 tickets during lunch hour
- Press Release – will be in the Doings & West Suburban Life; Carol to get press release to Brian O.
- Program for Second City with ad sales:
 - Kevin Benes will write letter;
 - Full page \$100
 - Half page \$50
 - Quarter page \$25
 - Carol will put program together;
 - Brian O will print color front & back;
 - inside to be printed by the school

Hall of Fame. Five new applicants. June 1, 2011 was the deadline to submit. Winner will be selected at the Sept 8 meeting.

Alumni Homecoming Event. Will take place at the Kerry Piper at no charge. Four members of the Alumni Band will play. Consider charging admission and donation jar.

New Business

Open Discussions

Upcoming Events

Next board meeting is Monday, September 8th at 7:00pm in the Hinsdale South Library.

The meeting adjourned at 8:03pm.

Minutes respectfully submitted by Carol Vancura.