

Hinsdale South Foundation
Meeting Minutes
March 10, 2011

Members present: Cheryl Coglianese-Freburg, Katie Ebert, Jeff Hufford, Mary Lindquist, Carol Melnyk, Jeff Noose, Carol Vancura, Kristine Wall, and Brian Waterman

Call to order: The meeting was called to order at 7:05 pm. Please welcome Carol Melnyk. Carol is freshmen mom looking to get involved in one of the parent groups.

Correspondence: None

Approval of the minutes for February 17, 2011: Jeff Hufford motioned to approve the minutes, Jeff Noose seconded.

Treasurer's Reports: Broke even for Battle of the Bands. Jeff H looked into CD rates, not worth time to move money.

Old Business

Second City Event. Joint venture with HSHS and HTHS feeder schools set for Friday, Sept 9, 2011. Central held a similar event and was very successful. Use the school auditorium to minimize expense. Consider including Booster Club and Athletic Club to boost attendance. Other items to consider:

- Boosters to sell clothing at the event
- Silent Auction
- Pre-sell tickets
- Include ticket prices for regular admission, students, and VIP
- Seize all advertising opportunities:
 - Parent open house – Sept 8
 - Football games
 - Book week
 - Newspaper
 - Parent fall sports meeting (approx. Aug 14)
 - Correspondence over the summer
 - List serve messages
 - Beginning of the year mailing for all parent clubs

Battle of the Bands. Additional feedback on the event:

- Continue as a winter event, not the week of Turnabout. Too much going on.
- Hold event on a Friday night following basketball
- More signage to advertise event in school
- Was a follow up story done in the school paper?

Website update. All Alumni book entries have been added to the database. A total of 260 names in database; 100 obtained from website. Continue to collect information at future alumni events. Kristine found a website that will allow us to import email addresses from Excel to email. More on this to follow.

Donation letter review. Recommendations were made to the donation letter. Mary L. will shorten the letter to make it an easy read.

By-Laws update. Brian O will send out the by-laws via email for all to review. We will need to discuss and review following individual review.

New Business

2011 Homecoming Gathering. Check with Cornerstone and Carriage Greens.

Spring Fundraiser. Partner with area restaurant where as a percentage of food purchases are given to Foundation. Event will be on May 5th. Consider Buffalo Wild Wings. A wing eating contest could help to promote participation. Advertise the event at the April 21st District 86 Crossover at Benedictine University.

Open Discussions

Grants. For future grant awards consider having applicants apply and present before requests are awarded. Grant applicants would become more familiar with the Foundation and its mission and the foundation members would have a better sense of efforts needing support. This is a good way to connect the school community to the Foundation and to raise awareness and support for the Foundation.

Upcoming Events

Next board meeting is Thursday, April 14 at 7:00pm in the Hinsdale South Library.
Spring Fundraiser May 5th.

Cheryl Coglianese-Freburg moved and Mary Lindquist seconded to adjourn. The meeting adjourned at 8:12pm.

Minutes respectfully submitted by Carol Vancura.